



**DIGITCRESHE**  
DIGITAL TRANSFORMATION IN  
EDUCATION FOR THE CULTURAL  
AND CREATIVE INDUSTRIES



Co-funded by  
the European Union



Arhitektonski fakultet u Podgorici  
Univerzitet Crne Gore

## Intensive Study Program: Digital Spaces in Presences of the Future

### Master Class: Interdisciplinary approaches in Creative Industries

20-22nd of November  
University of Montenegro

WEDNESDAY 20<sup>TH</sup>

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#### Intensive Study Program: Digital Spaces in Presences of the Future

09:30 AM – 10:00 AM

##### **Registration**

Registration of present participants and students

*location: Blue Aula, Rectorate of University of Montenegro*

10:00 AM – 10:15 AM

##### **Introductions and Opening Remarks**

Welcome by Representative of DIGITCRESHE (UOM)

*location: Blue Aula, Rectorate of University of Montenegro*

10:15 AM – 11:00 AM

##### **Topic 01: Game-based learning: Discovering Architecture Through Play**

Guest Speaker: Professor Jennifer Tiede, FH Dortmund (FHD)

*location: Blue Aula, Rectorate of University of Montenegro*

11:15 AM – 12:00 PM

##### **Topic 02: Enhancing Creativity in Architecture with Generative Design Tools**

Guest Speaker: Full Professor Bojan Tepavčević, University of Novi Sad (FTN)

*location: Blue Aula, Rectorate of University of Montenegro (online lecture)*

12:00 PM – 12:30 PM

**Coffee Break**

12:30 PM – 13:15 PM

**Topic 03: Multidisciplinary Approach in UX/UI Design: The Impact of Various Disciplines on User Experience and User Interface Design**

Guest Speaker: PhD Candidate Maria Videva, New Bulgarian University (NBU)

*location: Blue Aula, Rectorate of University of Montenegro*

13:30 PM – 14:15 PM

**Topic 04: Implementation of 3D printing in Creative Industries**

Speaker: Associate Professor Milena Đukanović, University of Montenegro(UOM)

*location: Blue Aula, Rectorate of University of Montenegro*

THURSDAY 21<sup>ST</sup>

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10:15 AM – 11:00 AM

**Topic 05: Architectural heritage and digital technologies: Enhancing Preservation and Presentation of Cultural Heritage**

Guest Speaker: MSc Nikolina Ražnatović Mihajlov, Restart Ing d.o.o.

*location: Blue Aula, Rectorate of University of Montenegro*

11:15 AM – 12:00 PM

**Topic 6: Dhekalos: a digital heritage hub for competencies development and culture institutions innovation**

Guest Speakers: Associate Professor Ramona Quattrini, Polytechnical University of Marche (UNVPM) / Research Fellow Paolo Pieruccini

*location: Blue Aula, Rectorate of University of Montenegro (online lecture)*

12:00 PM – 12:30 PM

**Coffee Break**

## Masterclass: Interdisciplinary approaches in Creative Industries

12:30 PM – 13:15 PM

**Topic 1: Counter - Revolution: How to be an Architect in Ultra Digital Era**

Speaker: Assistant Professor Marija Bojović, University of Montenegro (UOM)

*location: Blue Aula, Rectorate of University of Montenegro*

13:15 PM – 14:00 PM

**Topic 2: Festivals as a form of creative industry in rural destinations**

Guest Speaker: Nataša Kraljević LL M, University of Mediterranean Podgorica

*location: Blue Aula, Rectorate of University of Montenegro*

FRIDAY 22<sup>ND</sup>

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10:15 AM – 11:00 AM

**Topic 3: Implementing design thinking methodology**

Guest Speaker: Hariklia Tsalapata PhD, University of Thessaly (UTH)

*location: Computer Aula, Rectorate of University of Montenegro*

11:15 AM – 12:00 PM

**Topic 4: "Film and digital media: Direction and production through technological achievements"**

Guest Speaker: Full Professor Vladimir Stoicevski, UMPAKI Skopje / Assistant Professor Sasha Stanisik, UMPAKI Skopje

*location: Computer Aula, Rectorate of University of Montenegro*

12:00 PM – 12:30 PM

**Coffee Break**

12:30 PM – 13:15 PM

**Topic 5: Creative industries in algorithm supervisory economy**

Speaker: Full Professor Edin Jašarović, University of Montenegro (UOM)

*location: Computer Aula, Rectorate of University of Montenegro*

13:30 PM – 14:15 PM

**Topic 6: Lost in Space: urban Photograph during the times**

Guest Speaker: Professor Dirk Gebhardt, FH Dortmund (FHD)

*location: Computer Aula, Rectorate of University of Montenegro*

14:15 PM – 14:30 PM

**Closing Remarks and Feedback**

Summary of the two-day event's key learnings, insights into the future of education in the creative industries, with a focus on digital skills and future collaboration and networking opportunities

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The DIGITCRESHE project was created with the aim of facilitating joint activities between eight countries through mutual understanding of common problems in higher education and creative industries, regardless of different political and cultural contexts. The countries participating in the project are: Portugal, Greece, Germany, Bulgaria, Bosnia and Herzegovina, North Macedonia, Albania and Montenegro.

**"Creativity is seeing what others see and thinking what no one else ever thought." – Albert Einstein**



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